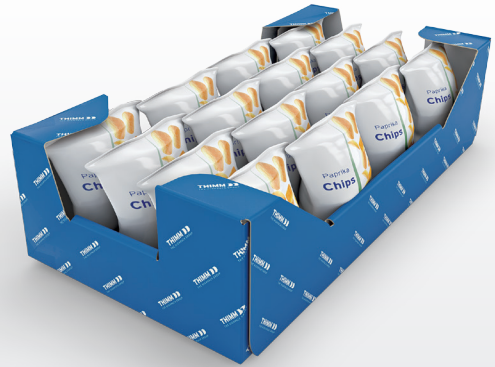


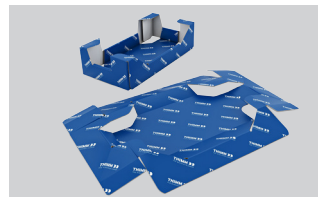
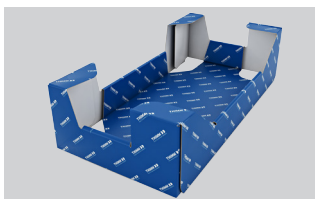
# SHELF-READY PACKAGING

The THIMM Alpha-Tray is a shelf packaging that is ideally suitable for the presentation of different product types and ensures optimal product visibility. The speciality of this construction is a promotionally effective presentation of both the inside and outside of the packaging despite the single-sided printing.



THIMM Alpha-Tray

Retail Ready Packaging with printing on the inside and outside



## CUSTOMER BENEFITS

### Promotionally effective sales packaging with printing on the inside and outside

- » The packaging is suitable as a shelf and POS merchandise carrier for the presentation of several product varieties in a retail outlet
- » The tray provides very good product visibility from all sides
- » One-side printing is sufficient for an effective promotional presentation of the internal and external sides of the packaging

### Increased material efficiency

- » The design provides high material efficiency with high stability in relation to standard designs
- » The open design with minimal material usage, enables efficient product filling and removal



## ENVIRONMENTAL ASPECTS / SUSTAINABILITY

- » Needs-based material usage through a wide range of flute types
- » Selected raw materials from certified sources (FSC®/PEFC)
- » Cost-effective production, easy recycling and environmental compatibility

» Design number: 476812.01.209



## APPLICATION AREAS

- » Baked goods, fruits & vegetables
- » Confectionery & snacks
- » Blister & pouch packaging

Custom solutions available on request



## CONTACT



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